



# nanaBEREAVEMENT

## Modernize and Enhance the Bereavement Process

Streamline the bereavement support processes, provide personalized care for hospice agencies and improve communication with families impacted by hospice care.



### Why nanaBEREAVEMENT?

The nanaBEREAVEMENT Module introduces a more efficient and personalized approach to bereavement communication by replacing traditional letters with text messages. This not only enhances support through tailored messages based on risk assessment but also yields cost savings by streamlining the communication process.

### How it works?

The nanaBEREAVEMENT Module operates by replacing traditional bereavement letters sent through the EMR system with personalized text messages. It leverages a risk assessment score for each bereavement contact to tailor the content of the text messages, ensuring a more individualized and supportive communication approach. The system is designed to streamline the bereavement communication process, contributing to cost savings by eliminating expensive processes associated with letter generation and sending.

### Benefits

#### **Implement Text-Based Messaging to Replace Antiquated Bereavement Support Processes**

Transitioning from letters to modern text messaging for bereavement ensures quick, personalized support. This streamlined approach guarantees efficient and timely outreach, providing compassionate assistance during challenging times.

#### **Enhance Personalized Bereavement Support for Hospice Agencies**

Customize bereavement support for hospice agencies, using personalized text messages linked to branch-specific sites. With resources including grief counseling and support groups, our collaboration addresses specific needs, providing tailored assistance in grief.

#### **Improve Communication & Maintenance Between Hospice Agencies and Families**

Enhance hospice agency communication with families of former patients. Utilize a dedicated platform for periodic outreach, offering ongoing support and resources, ensuring consistent and meaningful contact for lasting connections.



[maxwellhca.com](http://maxwellhca.com)



866-601-2642



[sales@maxwellhca.com](mailto:sales@maxwellhca.com)



Maxwell Healthcare  
Associates